

Inc.

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Classic Cake Opens In Washington Township
Starting Off With A Fund Raiser for the Ronald McDonald House of SNJ and Kennedy
Health Systems

October 17, 2007 - Cherry Hill/Washington Township, NJ - AHB Foods (AHBF), a national manufacturer of high-end artisan breads and dessert specialties and owner of Classic Cake, announces the opening of its new Classic Cake location in Washington Township located at 100 Hurffville-Cross Keys Road in Sewell, New Jersey next door to Bobby Chez Seafood Specialties. To kick off the opening, Classic Cake will be hosting a fund raiser to benefit the Ronald McDonald House of Southern New Jersey and Kennedy Health Systems.

From opening day through Halloween, Classic Cake will be donating \$1.00 for each visitor at the new store to the Ronald McDonald House of SNJ and its Family Room at Kennedy Hospital-Washington Twp. as part of its return to this area. The grand opening will culminate on Friday November 2nd at 3:00pm with a check presentation at the store. There will be free treats and guests will receive 50% off any purchase from 3:00 pm to 7:00 pm. In addition to the Classic Cake owners, the Executive Director of the Ronald McDonald House of SNJ and the President of Kennedy Health Systems are scheduled to attend. Mayor Moriarty of Washington Township has been invited.

Like its original factory location in Cherry Hill, New Jersey, the new Classic Cake will offer a complete line of cakes, cookies and pastries, including the company's renowned Classic Co and Dr. J cakes. The Classic Cake team, led by Executive Chef Robert Bennett, will also create custom delicacies for weddings, christenings and other special occasions.

Classic Cake will feature a newly enhanced menu with products manufactured by its parent company, AHB Foods. With the same commitment to the finest ingredients and attention to quality, the stores will carry a complete line of freshly baked artisan breads, refreshing gelato and sorbet, exclusive chocolates and other “Delicacies by Chef Bennett” confections.

“We are very excited about our return to Washington Township and welcome the opportunity to raise funds for others less fortunate,” states Barry Kratchman, Principal, AHB Foods. “The new store will offer all the Classic Cake ‘classics’ that customers remember plus a whole lot more!”

AHB Foods (www.AHBFoods.com) is a national manufacturer of high-end, fresh and par-baked, artisan breads and dessert specialties, featuring gelato, sorbet, cakes, pastries, chocolates and cookies located in Cherry Hill, New Jersey.

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