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**American Harvest Baking Sweetens Its Offerings
with the Acquisition of The Classic Cake Co.**

November 16, 2006 – Cherry Hill, NJ – American Harvest Baking Co., Inc. (AHB), a national manufacturer of high-end artisan breads and dessert specialties, based in Cherry Hill, New Jersey, announces the acquisition of The Classic Cake Co. (Classic), a well-known Philadelphia area bakery since 1982. The company, with locations in both Cherry Hill and Voorhees, New Jersey, is highly regarded for its cakes, pies, pastries, cookies and specialty desserts and AHB looks to further expand the bakery's selection.

With this acquisition, AHB will further its presence in the wholesale market with a line of cakes and pastries as well as expanding into the retail marketplace. AHB will trade as AHB Foods and individually promote each of its brands.

"We are very excited with the opportunities that the acquisition of Classic affords us," states Jay Roseman, President, AHB Foods. "Beyond a first step into the retail market, we will now be able to provide an even greater product offering. From fresh and par-baked artisan bread to a full line of cakes, pastries and frozen desserts, AHB Foods is a one-stop shop for upscale specialties made with the finest ingredients and topped with an unmatched level of client service."

AHB Foods (www.AHBFoods.com) is a national manufacturer of high-end, fresh and par-baked, artisan breads and dessert specialties, featuring gelato, sorbet, cakes, pastries and cookies. Located in Cherry Hill, New Jersey, AHB Foods is led by Jay Roseman, President, Barry Kratchman, Chief Operating Officer and Bret Gold, Senior Vice President of Sales.

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