



American Harvest Baking
Quality. Variety. Convenience. Great Taste.

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American Harvest Baking's New Secret Ingredient ~ Robert W. Bennett
Former Executive Pastry Chef of Le Bec-Fin Sweetens AHB's Product Line

December 16, 2005 – Mount Laurel, NJ – American Harvest Baking (AHB), a national distributor of high-end artisan breads, based in Mount Laurel, New Jersey, names Robert W. Bennett as Executive Chef and Director of Operations.

In this role, Robert will be the creative driving force behind the company's offerings. He will expand on AHB's bread products and introduce a unique line of specialty desserts to the commercial market. Initially, the new products will include gelato, sorbet, ice cream and exclusive wedding cakes. The line will quickly evolve and feature cookies and other custom dessert solutions. Robert's oversight will also involve the daily operations of the bakery. He will be responsible for ensuring the company's high quality product and service standards.

For the last 20 years, Robert Bennett has shared his passion for cooking through his work as a creative chef and teacher. For over 14 years, he was the Head Pastry Chef at Le Bec-Fin in Philadelphia, PA . Most recently, Robert was the creator of Miel Patisserie, a high end, boutique style pastry shop in Center City, Philadelphia, PA and Cherry Hill, NJ. An active member of the culinary community, Robert was one of the original members appointed to the Board of Directors of the North American Pastry Chef's Association, is co-founder of the Philadelphia Pastry Society and has become a regular on Philadelphia's WHYY-TV12, receiving numerous invitations to demonstrate his expertise on live television.

“It is with great pleasure that I join the team at American Harvest Baking,” stated Robert Bennett, Executive Chef. “I am inspired by AHB’s commitment to quality and share in the team’s vision of being a top-rated manufacturer of specialty breads and desserts. I am excited to use all of the skills I have acquired over the past 20 years.”

“We could not be more pleased to have Robert on board. With his experience, knowledge and creativity, there are no boundaries to the selection of high quality products we will now be able to offer new and existing customers.” added Jay Roseman, President of AHB.

American Harvest Baking (www.americanharvestbaking.com) is a national manufacturer of high-end, par-baked, artisan breads, and dessert specialties, featuring gelato, sorbet and cakes, Located in Mount Laurel, NJ, AHB is lead by Jay Roseman, and Barry Kratchman, AHB’s Chief Operating Officer.

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