

Press Contact: Glori Gayster
GDG Consulting, Inc.
856-427-6144

The 76ers and The Classic Cake Co. Birthday Celebration is a Sweet Success
More than 12,000 fans commemorate Hip-Hop's 10th Birthday!

Philadelphia, PA - April 13, 2007 – Last Friday, April 6, 2007, the 76ers joined forces with The Classic Cake Co. to celebrate the 10th birthday of team mascot, Hip-Hop. More than 12,000 fans and many of Philadelphia's mascot friends enjoyed an evening of festivities, including an on court chorus of Happy Birthday and a one-of-a-kind, six-foot birthday cake created by world-renown pastry chef, Robert Bennett.

"What a tremendous event," exclaimed Bennett, Executive Chef at The Classic Cake Co. "It was a thrill to be such a big part of Hip-Hop's 10th birthday and share the evening with so many adoring fans."

The fun-filled celebration kicked off with Hip-Hop joining his many fans for autographs and photos. The first 5,000 kids received a limited edition "Hip-Hop In A Box" courtesy of the New Jersey Education Association and Hop-Hop birthday masks. After the on-court extravaganza, 76er fans of all ages enjoyed more than 15,000 cup cakes provided by The Classic Cake Co.

"The celebration could not have been sweeter," said Stephen C. Yaros, Vice President of Marketing, Philadelphia 76ers. "We are already planning Hip-Hop's 11th birthday and are looking to make it even more spectacular!"

The Classic Cake Co. is a division of AHB Foods (www.AHBFoods.com), a national manufacturer of high-end, fresh and par-baked, artisan breads and dessert specialties, featuring gelato, sorbet, cakes, pastries and cookies located in Cherry Hill, New Jersey.

For more information on the Philadelphia 76ers, please visit www.sixers.com.

Comcast-Spectacor (comcast-spectacor.com) is the Philadelphia-based sports and entertainment company which owns the Philadelphia Flyers (NHL), the Philadelphia 76ers (NBA),

the Philadelphia Phantoms (AHL), the two arenas in which their teams play, the Wachovia Center and Wachovia Spectrum, four Flyers Skate Zone community ice skating and hockey rinks and Comcast SportsNet Philadelphia. In addition, Comcast-Spectacor is also the principal owner of Global Spectrum, the fastest growing firm in the public assembly management field with more than 60 facilities throughout the United States and Canada; Ovations Food Services, a food and beverage service provider; New Era Tickets, a ticketing and marketing company for public assembly facilities; Front Row Marketing Services, a commercial rights sales company; and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectacles on NBC.

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